



## Active Shooter Incidents - What You Need to Know to Avoid Making a Bad Situation Worse

Yes, I Would Like to Attend

**Date:** Tuesday, May 25, 2021 | **Time:** 1:30pm - 2:30pm EST | **Cost:** FREE

### Webinar Outline

As we slowly come out of COVID-19 shutdown, we are beginning to see incidents of active shooters on the rise again. The social conditions that drive these horrific events are not getting any better; in fact, they may have gotten worse in the past year or so. Having a response plan in place will give your employees and other occupants guidance on how they should react during the situation. A good plan will increase the chances that their reactions will be consistent with what your organization, and emergency service responders, want them to do. The objective is to avoid making a bad situation worse through panic and inappropriate reactions. Our webinar will give you the framework to develop your plan.



### Topics Will Include

- What is typical in active shooter situations
- The three basic individual response options
- The specific precautions for each response option
- The role of emergency service responders -police and medical
- The role of security
- The best practice steps in developing a specific response plan
- The necessary components of a response plan
- Testing and refinement of the plan

### Who Should Attend

- Corporate Security
- Environmental Health and Safety
- Human Resources
- Legal
- Communications
- Employee and Public Relations



### Webinar Speaker



**Rob Shuster**  
*Chief Operating Officer - AFIMAC US*

Rob Shuster has 40 years of experience in the private security industry. As a former police officer with the Alexandria Police Department, Mr. Shuster spent most of those 40 years as a practitioner where he held various positions in protective operations, training, crisis management, and workplace violence consulting, leading into several senior management positions. Now the Chief Operating Officer for AFIMAC US, Rob is a recognized subject matter expert in security practices and training related to:

- Crisis management and response
- Close protection operations/travel security
- Security awareness programs
- Workplace violence/active shooter response
- Executive protection program design

He operates out of AFIMAC's Cleveland office and has consulted with many organizations on workplace violence-related matters.

Mr. Shuster holds a bachelor's degree from Penn State University and has completed the International Security Management Association (ISMA) leadership program from Georgetown University. He has lectured for the American Society for Industrial Security (ASIS), the International Special Events Society, the Young Presidents Organization, Penn State University, the Tactical Response Association, the International Association of Chiefs of Police, the Better Business Bureau of Washington, The American Society of Safety Engineers, and many smaller organizations and clients.

**Space is Limited.**

Reserve your webinar seat now at:

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